AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application.

1. (Currently Amended) A system comprising:

a server system adapted to produce a custom-store web page <u>for a vendor, the custom-store web page being accessible by members of a group other than the vendor</u> ~~for a vendor, the custom-store web page being associated with and for the use of a group other than the vendor, the custom-store web page being constructed using data from a database~~; and

a custom-store-administrator computer <u>associated with a custom-store administrator for the group, the custom-store administrator computer</u> operably connectable to the server system <u>and operable to provide configuration data to the server system independently of the vendor such that the configuration data is solely determined by the custom-store administrator for the group</u>, ~~the custom-store-administrator computer not associated with the vendor and being associated with a custom-store administrator for the group, wherein the custom-store-administrator computer is adapted to provide configuration data to the server system~~, the server system being adapted to use the configuration data to arrange at least a portion of the custom-store web page for the use of group members, ~~the configuration data being stored in the database~~.

2. (Original) The system of Claim 1, wherein the server system produces multiple custom web pages for the use of different groups.

3.   (Canceled)

4.   (Currently Amended)   The system of Claim 1, wherein the server system produces an administration web page for the use of an external administrator to modify the custom pages ~~and produce the configuration data~~.

5.   (Original)   The system of Claim 4, in which the modifications are done without vendor input.

6.   (Original)   The system of Claim 4, in which the modifications to the custom page are done automatically.

7.   (Original)   The system of Claim 1, wherein the configuration data allows the creation of virtual bundles of products for purchase from the custom web page.

8.   (Original)   The system of Claim 1, wherein the configuration data allows the prevention of the selection of certain products by group members from the custom web page.

9.   (Original)   The system of Claim 1, wherein the configuration data affects the product display.

10.   (Previously Presented) The system of Claim 9, wherein the configuration data affects the custom store web page product display order.

11.   (Currently Amended)   The system of Claim 1, wherein the custom store is based upon ~~the~~ a main web store.

12.   (Original)   The system of Claim 11, wherein the custom web page uses data and images from the main web store.

13.   (Original)   The system of Claim 11, wherein the custom store web page has a similar look and feel to the main web store.

14.   (Original)   The system of Claim 1, further comprising instantiation software used to set up the custom web page.

15.   (Currently Amended)   The system of Claim 1, wherein ~~the~~ custom store web software at the server system constructs a specific custom store using custom store I.D. information in the URL sent from a group member.

16.   (Original)   The system of Claim 15, wherein the custom store software at the server system checks the referrer URL to determine that the user is coming from the correct secure location.

17.   (Original)   The system of Claim 1, wherein the group comprises an

institution.

18.   (Original)   The system of Claim 17, wherein the group comprises a college

or university.

19.   (Original)   The system of Claim 1, wherein the production of the custom

store web page includes dynamically calculating discounts for products.

20.   (Canceled)

21.   (Canceled)

22.   (Currently Amended)   The system of Claim ~~20~~19, in which discount tiers are

associated with each custom store web page.

23.   (Previously Presented) The system of Claim 1, further comprising

reconciliation software at the server system which checks the configurations of the custom

store web pages for non-existent products.

24. (Currently Amended) The system of Claim 23, wherein the reconciliation software automatically E-mails notices to the ~~external~~ custom-store administrator to notify the external administrator of any non-existent products on the custom store web page.

25. (Original) The system of Claim 1, wherein the server system comprises a web server and an application server.

26. (Currently Amended) A computer-readable medium containing a program which executes the following procedure:

as a result of web-page configuration data sent from ~~an~~ a custom-store-administrator computer by a custom-store-administrator for a group other than a vendor, ~~not associated with a vendor~~, storing configuration data in a database, ~~the custom-store-administrator computer being associated with a custom-store administrator for a group other than the vendor, the configuration data being~~ usable to arrange at least a portion of ~~a~~ the vendor's custom-store web page for the use of group members wherein the configuration data is independent of the vendor such that the configuration data is solely determined by the custom-store administrator for the group; and

producing the custom-store web page for a group member, the custom-store web page being constructed using data from the database, the data including the configuration data.

27.   (Previously Presented) The computer-readable medium of claim 26, wherein

the program further includes setting up multiple custom web pages for the use of different

groups.

28.   (Currently Amended)   The computer-readable medium of claim 26, further

comprising the production of an administration web page that allows the ~~external~~

administrator to modify the custom pages.

29.   (Original)   The computer-readable medium of claim 26, wherein the

custom store administrator allows the creation of virtual bundles of products for sale using

the custom store web page.

30.   (Original)   The computer-readable medium of claim 29, wherein the

virtual bundles are shown as a recommended system on a main store web page.

31.   (Original)   The computer-readable medium of claim 26, wherein the

configuration data prevents the selection of certain products by group members at the custom

web page.

32.   (Original)   The computer-readable medium of claim 26, wherein the

configuration data concerns the product display on the custom store web page.

33.   (Original)   The computer-readable medium of claim 26, wherein the custom store web page is based upon a main store web page.

34.   (Previously Presented) The computer-readable medium of claim 26, further comprising using instantiation software at a computer server.

35.   (Original)   The computer-readable medium of claim 26, wherein the custom store software constructs the custom store using an I.D. information field in the URL sent by the group member.

36.   (Original)   The computer-readable medium of claim 26, further comprising checking a referrer URL before the construction of the custom store web page.

37.   (Original)   The computer-readable medium of claim 26, wherein the group comprises an institution.

38.   (Original)   The computer-readable medium of claim 26, wherein the construction of the custom store web pages discounts for products is dynamically calculated.

39.   (Previously Presented) The computer-readable medium of claim 26, further comprising reviewing the data in the database to determine whether parts which have become non-existent need to be modified at each of the custom stores.

40.   (Original)   The computer-readable medium of claim 39, further comprising producing an E-mail notification to the administrator, notifying the administrator of changes that need to be made at the custom store web page.

41.   (Currently Amended)   A method comprising:

as a result of web-page configuration data sent from an custom-store-administrator computer <u>by a custom-store-administrator for a group other than a vendor,</u> ~~not associated with a vendor~~,

storing configuration data in a database~~, the custom-store-administrator computer being associated with a custom-store administrator for a group other than the vendor, the configuration data being~~ usable to arrange at least a portion of ~~a~~ <u>the</u> vendor's custom-store web page for the use of group members <u>wherein the configuration data is independent of the vendor such that the configuration data is solely determined by the custom-store administrator;</u> and

producing the custom-store web page for a group member, the custom-store web page being constructed using data from the database, the data including the configuration data.

42.   (Original)   The method of Claim 41, wherein the multiple custom store web pages are created for different groups.

43.   (Original)   The method of Claim 41, wherein the configuration data stored in the database is modified from the configuration data produced by the custom-store-administrator computer.

44.   (Original)   The method of Claim 41, further comprising producing an administration web page to allow the administrator to modify the custom store web pages.

45.   (Original)   The method of Claim 41, wherein the configuration data indicates virtual bundles of products to be sold at the custom store web page.

46.   (Original)   The method of Claim 41, wherein the configuration data prevents the selection of certain products by group members at the custom store web page.

47.   (Original)   The method of Claim 41, wherein the configuration data affects the product display at the custom store web page.

48.   (Original)   The method of Claim 41, wherein the custom store is based upon a main store web page.

49.   (Original)   The method of Claim 41, further comprising setting up the custom store web page with instantiation data.

50.   (Currently Amended)   The method of Claim 41, wherein the custom store software constructs the custom store using I.D. information in the URL for the custom store.

51.   (Previously Presented) The method of Claim 50, wherein the custom store software checks the referrer URL to ensure that the custom store web page is being reached by a secure web page maintained by the group.

52.   (Original)   The method of Claim 41, wherein the group comprises an institution.

53.   (Original)   The method of Claim 41, wherein the custom store web pages includes dynamically calculating discounts for products sold at the web page.

54.   (Previously Presented) The method of Claim 41, wherein the configuration data for the custom store web page is checked by reconciliation software to determine whether non-existent products are offered at the custom store web page.

55.   (Previously Presented) The method of Claim 54, wherein E-mail notifications are sent to the administrator if non-existent products are found at the custom store web page by the reconciliation software.

56.   (Currently Amended)   An apparatus comprising:

means for receiving configuration data sent from an custom-store-administrator

computer by a custom-store-administrator for a group of the than a vendor, ~~not associated~~

~~with a vendor and for~~ storing the configuration data in a database, ~~the custom-store-~~

~~administrator computer being associated with a custom-store administrator for a group other~~

~~than the vendor, the configuration data being~~ and usable to arrange at least a portion of ~~a~~ the

vendor's custom-store web page for the use of group members wherein the configuration data

is independent of the vendor such that the configuration data is solely determined by the

custom-store administrator for the group; and

means for producing the custom-store web page for a group member, the custom-store

web page being constructed using data from the database, the data including the

configuration data.

57.   (Original)   The apparatus of Claim 56 wherein multiple custom web stores

are created for multiple groups.

58.   (Canceled)

59.   (Currently Amended)   The apparatus of Claim 56 wherein the apparatus

includes means for creation of an administration web page to allow the ~~external~~ custom store

administrator to modify custom pages.

60.   (Original)   The apparatus of Claim 56 wherein the configuration data includes data concerning virtual bundles of products which are offered for sale at the custom store web page.

61.   (Original)   The apparatus of Claim 56 wherein the configuration data includes data which prevents the selection of products by group members at the custom store web page.

62.   (Original)   The apparatus of Claim 56 wherein the configuration data includes data which affects the product display at the custom store web page.

63.   (Original)   The apparatus of Claim 56 wherein the custom store web page is based upon a main custom store web page.

64.   (Original)   The apparatus of Claim 56 further comprising instantiation means to produce custom store web page data to set up the custom store web page.

65.   (Original)   The apparatus of Claim 56 wherein custom store software is used to construct the custom store web page using I.D. information in the URL provided by the group member.

66.   (Original)   The apparatus of Claim 65 in which the apparatus checks the referrer URL to determine whether to provide the custom store web page to the user.

67.   (Original)   The apparatus of Claim 56 wherein the group comprises an institution.

68.   (Original)   The apparatus of Claim 56 wherein the custom store web page includes dynamically calculated discounts for products.

69.   (Previously Presented) The apparatus of Claim 56 further comprising reconciliation software to examine the configuration data to determine whether non-existent products are offered at custom store web pages.

70.   (Previously Presented) The apparatus of Claim 69 further comprising means to send E-mail notifications to administrators if non-existent products are offered for sale at the custom store web page.

71.   (Previously Presented) The apparatus of Claim 56 wherein the apparatus comprises a web server and an application server.

72. (Canceled)